



**SRI KRISHNADEVARAYA UNIVERSITY :: ANANTAPURAMU (A.P.) INDIA.**

**DIRECTORATE OF DISTANCE EDUCATION**

**APPLICATION FORM FOR M.B.A. THIRD YEAR REGULAR BATCH [2014-17]**

1. Enrolment No.:	<input type="text"/>	Latest Passport size Photo of the Candidate should be affixed here
2. Name of the Student: (In Capital Letters only)	<input type="text"/>	
3. Subject Code & Name	<input type="text"/>	
4. Study Center Code & Name	<input type="text"/>	Signature
5. Address for Communications	<input type="text"/>	
	Mobile No:	

**6. Third Year MBA Course Appear Papers**

*(Choose the any one Elective Stream and write the paper codes and Titles of the paper in the boxes, refer Annexure - I)*

- Elective – 1 : Human Resource Management Stream
- Elective – 2 : Finance Management Stream
- Elective – 3 : Marketing Management Stream
- Elective – 4 : System Stream

Sl.No.	Paper Code	Paper Title
1		
2		
3		
4		Project Report
5		Viva-Voce

**DECLARATION**

I hereby declare that all the particulars furnished in the Form are true and correct to the best of my knowledge and if any information is found to be contrary to the rules, my application shall stand cancelled and I am liable for penal action as the SKU,DDE deems fit. As such I will not have any claims for refund of fees.

Date:

**Student's Signature**

## Annexure – I

### M.B.A Third Year Subject Paper Codes & Paper Titles

#### Elective – 1 : Human Resource Management Stream

YEAR	COURSE	PAPER_CODE	PAPER_TITLE
3	M.B.A.	MB316	Human Resource Development
3	M.B.A.	MB317	Organizational Development
3	M.B.A.	MB318	Knowledge Management
3	M.B.A.		Project Report
3	M.B.A.		Viva – Voce

#### Elective – 2 : Finance Management Stream

YEAR	COURSE	PAPER_CODE	PAPER_TITLE
3	M.B.A.	MB319	Security analysis and Portfolio Management
3	M.B.A.	MB320	Financial Services
3	M.B.A.	MB321	Management of Working Capital
3	M.B.A.		Project Report
3	M.B.A.		Viva – Voce

#### Elective – 3 : Marketing Management Stream

YEAR	COURSE	PAPER_CODE	PAPER_TITLE
3	M.B.A.	MB322	Consumer Behaviour and Marketing Research
3	M.B.A.	MB323	Product Management and Services Marketing
3	M.B.A.	MB324	Advertising and Sales Management
3	M.B.A.		Project Report
3	M.B.A.		Viva – Voce

#### Elective – 4 : Systems Stream

YEAR	COURSE	PAPER_CODE	PAPER_TITLE
3	M.B.A.	MB325	Unix & C
3	M.B.A.	MB326	Database Management Systems (DBMS)
3	M.B.A.	MB327	E-Commerce
3	M.B.A.		Project Report
3	M.B.A.		Viva – Voce



**SRI KRISHNADEVARAYA UNIVERSITY :: ANANTAPURAMU (A.P.) INDIA.**  
**DIRECTORATE OF DISTANCE EDUCATION**

**APPLICATION FORM FOR M.B.A. THIRD YEAR SUPPLEMENTARY EXAMINATIONS - 2019**

1.	Enrolment No.:	<input style="width: 95%;" type="text"/>	Latest Passport size Photo of the Candidate should be affixed here
2.	Name of the Student: (In Capital Letters only)	<input style="width: 95%;" type="text"/>	
3.	Subject Code & Name	<input style="width: 25%;" type="text"/> <input style="width: 65%;" type="text"/>	
4.	Study Center Code & Name	<input style="width: 15%;" type="text"/> <input style="width: 85%;" type="text"/>	
			Signature

**5. Third Year MBA Course Appear Papers**

*(Choose the any one Elective Stream and write the paper codes and Titles of the paper in the boxes, refer Annexure - I)*

- Elective – 1 : Human Resource Management Stream
- Elective – 2 : Finance Management Stream
- Elective – 3 : Marketing Management Stream
- Elective – 4 : System Stream

Sl.No.	Paper Code	Paper Title
1		
2		
3		
4	Project Report	
5	Viva-Voce	

**6. Examination Fee Particulars**

*(Refer Annexure – II )*

**Mobile No:**

Year	D.D./Chalan Amount	DD/Chalan No.	D.D./Chalan Date							Name of the Bank	
Third Year Fee Details			D	D	M	M	Y	Y	Y	Y	

**DECLARATION**

I hereby declare that all the particulars furnished in the Form are true and correct to the best of my knowledge and if any information is found to be contrary to the rules, my application shall stand cancelled and I am liable for penal action as the SKU,DDE deems fit. As such I will not have any claims for refund of fees.

Date:

**Student's Signature**

## Annexure – I

### M.B.A Third Year Subject Paper Codes & Paper Titles

#### Elective – 1 : Human Resource Management Stream

YEAR	COURSE	PAPER_CODE	PAPER_TITLE
3	M.B.A.	MB316	Human Resource Development
3	M.B.A.	MB317	Organizational Development
3	M.B.A.	MB318	Knowledge Management
3	M.B.A.		Project Report
3	M.B.A.		Viva – Voce

#### Elective – 2 : Finance Management Stream

YEAR	COURSE	PAPER_CODE	PAPER_TITLE
3	M.B.A.	MB319	Security analysis and Portfolio Management
3	M.B.A.	MB320	Financial Services
3	M.B.A.	MB321	Management of Working Capital
3	M.B.A.		Project Report
3	M.B.A.		Viva – Voce

#### Elective – 3 : Marketing Management Stream

YEAR	COURSE	PAPER_CODE	PAPER_TITLE
3	M.B.A.	MB322	Consumer Behaviour and Marketing Research
3	M.B.A.	MB323	Product Management and Services Marketing
3	M.B.A.	MB324	Advertising and Sales Management
3	M.B.A.		Project Report
3	M.B.A.		Viva – Voce

#### Elective – 4 : Systems Stream

YEAR	COURSE	PAPER_CODE	PAPER_TITLE
3	M.B.A.	MB325	Unix & C
3	M.B.A.	MB326	Database Management Systems (DBMS)
3	M.B.A.	MB327	E-Commerce
3	M.B.A.		Project Report
3	M.B.A.		Viva – Voce

## Annexure – II

### M.B.A. Examination Fee for Supplementary Candidates only

Sl.No.	No. of Papers	M.B.A Course
1.	For One Paper	220/-
2.	For Two Papers	440/-
3.	For Three or More Papers	770/-